

## (435) Website Design Team

### Technical Scoring Rubric

<b>Required Elements</b> (If any question results in a NO, please assign a score of 0)				
Team followed the topic.				<input type="checkbox"/> Y   <input type="checkbox"/> N
Team followed the Copyright and/or Fair Use Guidelines.				<input type="checkbox"/> Y   <input type="checkbox"/> N
If answered no to either question, please stop scoring and provide a brief reason for the <i>disqualification</i> :				
<b>Submission and Formatting</b> (All points or none are awarded by the technical judge)				
Team submitted clickable Project URL (with login credentials if needed), Works Cited formatted according to the <i>Style &amp; Reference Manual</i> and BPA Release Form(s).				/10
Evaluation Criteria	Below Expectations 0-20 points	Meets Expectations 21-40 points	Above Expectations 41-60 points	Points Awarded
<b>Page Layout</b>	Visual organization is confusing; colors and fonts detract from readability; inconsistent page formats.	Visual organization is understandable; colors and fonts are appropriate and mostly consistent; minor format inconsistencies.	Visual organization is clear and intuitive; colors and fonts are highly aesthetic and enhance readability; consistent format is maintained across all pages.	/60
<b>Graphic Media Use</b>	Graphics do not support the topic; little or no creativity; over-reliance on generic stock images.	Graphics support the topic; some creativity evident; mix of original and stock graphics.	Graphics strongly enhance the topic; highly creative and original design using templates, code, or both.	/60
<b>Content</b>	Content is incomplete, inaccurate, or poorly portrays mental health; the website does not clearly support goals.	Adequately developed content; accurately portrays mental health topic; website supports campaign goals.	Well-developed, comprehensive information portraying mental health effectively; website strongly supports campaign goals.	/60
<b>Technical</b>	Frequent browser issues, disorganized or invalid source code, little to no use of innovative technologies, and many grammar or spelling errors.	Website works on most browsers; source code is generally organized and valid; some use of innovative technologies; minor grammar or spelling errors.	Website works seamlessly across browsers; source code is clean, organized, and validated; innovative technologies (e.g., SASS, Python, JavaScript) are effectively used; grammar and spelling are flawless.	/60
Evaluation Criteria	Below Expectations 0-15 points	Meets Expectations 16-35 points	Above Expectations 36-50 points	Points Awarded
<b>Navigational Theme</b>	Many broken or missing links; inconsistent link formatting; navigation path unclear or illogical.	Most links present and working; formatting mostly consistent; navigation path is mostly clear and logical.	All links present, fully functional, consistently formatted; navigation path is clear, logical, and easy to follow.	/50
<b>TOTAL TECHNICAL POINTS</b>				/300



---

## JUDGES COMMENTS

(435) Website Design Team

Contestant ID | Team Number \_\_\_\_\_ Judge Number \_\_\_\_\_

COMMENTS: (to be viewed by contestant)

(Judges: Please provide constructive feedback, highlighting both strengths and areas for improvement in your analysis of the competitor.)

AREAS FOR IMPROVEMENT:

REASON FOR DISQUALIFICATION: (if applicable)